

SMART MONEY KIDS — Organisations & Educational Partners Information Pack

“Strengthening Impact Through Partnership”

1. Introduction

SMART MONEY KIDS partners with organisations, colleges, training providers, and youth charities to deliver **high-impact financial education programmes** that enhance existing youth, employability, and wellbeing services.

Our mission is to help young people not only access opportunities but sustain them, ensuring financial confidence underpins every other skill they gain. Whether your organisation supports NEET prevention, housing stability, or employability, our programmes can seamlessly integrate to strengthen your impact.

We don't replace what you do, we make it stronger.

“Financial education is the missing link between opportunity and independence.”

2. The Problem

Across the UK, youth organisations work tirelessly to build employability, confidence, and resilience. But one challenge continues to undermine long-term success: **financial instability**.

Young people who lack budgeting skills or an understanding of credit and benefits often struggle to manage wages, maintain tenancies, or stay in education and training. This can lead to dropouts, arrears, and repeated crisis referrals.

Despite this, many youth or employability programmes stop short of teaching **practical financial capability**. The very skill that determines whether progress lasts.

SMART MONEY KIDS bridges that gap, embedding financial literacy into the heart of existing youth and education provision.

3. The SMART MONEY KIDS Solution

We provide a **ready-to-integrate financial education framework** tailored for organisations that support young people aged 14–25. Our programmes are designed to complement. Not compete with your current delivery model.

We offer three key partnership options:



- **Co-Delivery:** We deliver financial sessions within your programmes or courses.
- **Train-the-Trainer:** We train your staff to deliver SMART MONEY KIDS content in-house.
- **Curriculum Partnership:** We embed financial literacy modules across your entire delivery framework.

Each partnership includes evidence-based learning, impact tracking, and materials aligned with Ofsted and ESFA frameworks, enabling you to demonstrate tangible, funder-ready outcomes.

4. Programme Framework

Partnership Type	Duration	Ideal For	Focus	Pricing
Co-Delivery Model	Flexible	Youth & employability orgs	Embedded workshops	POA
Train-the-Trainer	2–3 days	Staff capacity building	Internal delivery skills	POA
Curriculum Partnership	6–12 months	Colleges & training providers	Curriculum integration	POA
Strategic Partnership	Annual	Charities & foundations	Long-term impact & funding alignment	POA

5. What's Included

- Fully licensed delivery framework
- Interactive digital and printable learning materials
- Staff training and facilitator support
- Evaluation and progress reports
- Co-branding opportunities
- Impact summaries for funder reporting

6. Outcomes

Partnering with SMART MONEY KIDS enables organisations to:

- ✓ Strengthen EET outcomes and retention rates
- ✓ Reduce crisis referrals and financial dependency
- ✓ Improve participant wellbeing through financial stability
- ✓ Demonstrate measurable social impact to funders and commissioners

For learners, the outcomes are equally powerful:

- Real confidence in managing income, spending, and saving
- Long-term employability and housing stability
- Empowerment to build sustainable futures

7. Logistics

- **Delivery Options:** In-person, virtual, or blended
- **Cohort Size:** Flexible, suitable for 10–30 participants
- **Target Group:** 14–25-year-olds (NEET, care leavers, students, jobseekers)
- **Evaluation:** Outcome-based reporting provided for each cohort

8. Next Steps

Enhance your impact and strengthen your programmes through partnership.

 Contact the Partnership Development Team

Email: partners@officialsmartmoneykids.com

Website: www.officialsmartmoneykids.com

“Together, we can create financially confident young people and a stronger foundation for every programme that serves them.”