

# SMART MONEY KIDS — Schools Information Pack

 ***Financial Education. Redefined.***

## 1. Introduction

SMART MONEY KIDS delivers elite financial and business education programmes for pupils across **Key Stages 2, 3, and 4**.

Our mission is simple: to make complex financial systems easy to understand and apply. Creating financially confident, entrepreneurial thinkers before they reach adulthood.

While traditional schooling focuses on academic excellence, our programmes focus on **life excellence**. Preparing students to earn, manage, and grow wealth in the real world.

We go beyond saving. Beyond budgeting.

We teach *how the system works* and how to thrive within it.

“Financial education isn’t a luxury — it’s a survival skill.”

## 2. The Problem

Young people leave school understanding algebra but not a payslip.

They know Pythagoras’ Theorem but not how credit, tax, or rent works.

Despite national campaigns, most “financial education” is still limited to banks teaching saving habits, not independent thinking.

Students are taught how to *spend wisely*, not how to *build strategically*.

SMART MONEY KIDS exists to change that.

## 3. The SMART MONEY KIDS Solution

We deliver structured, age-appropriate financial education that combines:

- **Interactive workshops** that turn theory into real-world action.
- **Scenario-based challenges** that build decision-making skills.
- **Entrepreneurial thinking** that encourages innovation and leadership.
- **Curriculum alignment** with PSHE, RSHE, and Citizenship frameworks.

Our teaching philosophy is grounded in **simplicity, clarity, and impact**.  
Just like our site. No unnecessary decoration, just pure value.

“We don’t make finance complicated. We make it real.”

## 4. Programme Options

Programme	Duration	Ideal For	Focus	Pricing
<b>Workshop Intensive</b>	2–3 hours	Taster sessions or drop-down days	Financial identity, simulation, and teamwork	POA
<b>6-Week Programme</b>	6 weeks	Short-term delivery	Cashflow, investing, and income generation	POA
<b>Term Programme</b>	12–14 weeks	Curriculum integration	Comprehensive finance & entrepreneurship journey	POA
<b>Annual Partnership</b>	Full academic year	Schools seeking ongoing development	Long-term student growth, tracking, and competitions	POA

## 5. What’s Included

Each licensed delivery includes:

- Student guidebook packs (digital & printable)
- Presentation slides, quizzes, and task sheets
- Access to online programme content (via mobile & desktop)
- Certificates of completion and recognition
- Parental engagement materials

Everything is designed for seamless integration into your school timetable.

## 6. Outcomes

By the end of the programme, students will:

- ✓ Understand how money works. From earning to investing.
- ✓ Build entrepreneurial and problem-solving confidence.
- ✓ Develop teamwork, communication, and presentation skills.
- ✓ Learn real-world lessons most adults never received in school.

“Our students don’t just learn about money. They learn how to make it work for them.”

## 7. Logistics

- Delivery Format: In-person or virtual
- Class Size: Up to 30 students per session
- Fully mapped to UK curriculum standards (PSHE/RSHE)
- Progress tracking and certification included
- Suitable for timetabled lessons, enrichment days, or off-curriculum weeks

## 8. Next Steps

Ready to introduce elite financial education into your school?

 **Contact the Education Partnerships Team**

Email: [workshops@smartmoneykids.co.uk](mailto:workshops@smartmoneykids.co.uk)

Website: [www.officialsmartmoneykids.co.uk](http://www.officialsmartmoneykids.co.uk)

***“We prepare the next generation not just to earn — but to lead.”***